

Village Promenade Proposal

“A Taste of Muncie”

HOSP 387 - Craig Webster

Abby Dobson

Executive Summary:

The Village Promenade (VP) Proposal project is aimed at the 17 IU Medical students housed at the VP. The “Taste of Muncie” will include food from local Muncie restaurants, including

- Vera Mae’s Bistro
- Sea Salt & Cinnamon
- Ron Lahody’s Trust Your Butcher Steakhouse
- Elm Street Brewing Co.
- Casa Mexican Grill

There will also be live music from a new and upcoming local Muncie musician, Jansen Duncan. This event is made for the IU Medical students. They will get out of this event to try local Muncie restaurants, hear a local musician, and bond with each other. This will also be an event where students can chill and relax since the medical field can sometimes be stressful. This event will highlight and showcase to the students what Muncie life is like and encourage them to want to live here post-graduation.

Who:

17 IU Medical students

What:

An event for the students to learn more about the local food businesses in Muncie, along with a local band.

Where:

This will take place at the game room basement in the Village Promenade (VP)

When:

The tentative date is next semester on Saturday, March 23rd, but can be changed if needed. The event will take place from 6-8 pm.

Budget:

\$600

Food:

Restaurant	Food	Total	Price
Vera Mae's Bistro	Brie en Croute - ported fig compote, marcona almond, Chambord reduction & blackberry with crackers	3	\$45 (\$15 each)
Sea Salt & Cinnamon	Mint Chocolate Chip Brownies	2 dozen	\$60 (\$30 each)
Ron Lahody's Trust Your Butcher Steakhouse	Fried Tomatoes - fried green tomatoes, parmesan, served with chipotle ranch	3 (8 each, 24 in total)	\$36 (\$12 each)
Elm Street Brewing Co.	<p>Pit Master Pie Pizza - chicken, pork & brisket all fresh off the smoker, bacon, onion, red bell pepper, smoked gouda, housemade Coca-Cola BBQ, topped with ranch (\$20)</p> <p>The Classic Cheese Pizza - East Coast Blend cheese, parmesan, cheddar, smoked gouda w/ housemade red sauce (\$15)</p> <p>Spicy Chicken Club - house-smoked chicken, tomatoes, red onion, bacon, fresh mozzarella w/ housemade white sauce. (\$19)</p>	3 (24 slices) (1 of each kind)	\$54 (\$20 + \$15 + 19)
Casa Mexican Grill	House guacamole and chips- homemade guacamole made with avocado, diced tomatoes, onion, cilantro and lime juice	3	\$23.10 (\$7.70 each)

Drinks:

- Mint Berry Smash Mocktail/Cocktail
 - Ingredients needed for the drink
 - Raspberries
 - Blueberries
 - Mint leaves
 - Lime juice
 - Honey
 - Ice
 - Soda water
 - Vodka
 - Price breakdown:
 - Raspberries frozen (1) \$3.84
 - Blueberries frozen (1) \$2.47
 - Mint leaves (1) \$1.98
 - Lime juice (1) \$1.24
 - Honey (1) \$3.94
 - Ice (1) \$2.48
 - Soda water (2) \$1.94
 - Vodka (1) \$10.98
 - Total: \$28.87
- Waters
 - Total: 1 case (40 in total)
 - Price: \$5.36
 - Link: <https://www.walmart.com/ip/Great-Value-Purified-Drinking-Water-16-9-fl-oz-Bottles-40-Count/992524020?athbdg=L1200&from=/search>

Other needs:

- Plates
 - Total: 1 (50 in total)
 - Price: \$3.44
 - Link: <https://www.walmart.com/ip/Great-Value-Everyday-Strong-Soak-Proof-Microwave-Safe-Disposable-Paper-Lunch-Plates-8-5-inch-50-Plates-Patterned/333434271?athbdg=L1600&from=/search>

- Napkins
 - Total: 1 (100 in total)
 - Price: \$2.88
 - Link: <https://www.walmart.com/ip/Vanity-Fair-Everyday-Disposable-Paper-Napkins-White-100-Count/14224687?athbdg=L1102&adsRedirect=true>
- Forks/Knives/Spoons
 - Total: 1 set (192 in total)
 - Price: \$9.98
 - Link: <https://www.walmart.com/ip/Great-Value-Premium-Disposable-Plastic-Cutlery-Clear-Assorted-192-Count/134354147?athbdg=L1600&from=/search>
- Cups
 - Total: 1 (50 in total)
 - Price: \$4.62
 - Link: <https://www.walmart.com/ip/Great-Value-Everyday-Disposable-Plastic-Cups-Clear-16-oz-50-count/16935793?from=/search>
- Drink Dispenser
 - Total: 1
 - Price: \$15.94
 - Link: <https://www.walmart.com/ip/Better-Homes-Gardens-Glass-2-Gallon-Beverage-Dispenser-with-Glass-Clamp-Lid/826158680?athbdg=L1102&from=/search>
- Name tags for each food item
 - I will design name tags for each food item title and description of what it is and where it is from on Canva.
 - Price: free!
 - Example -->
- Platters
 - Total: 8
 - Price: \$10.00
 - Link: <https://www.dollartree.com/large-round-crystal-cut-plastic-trays-14in/93052>



Provided by the venue:

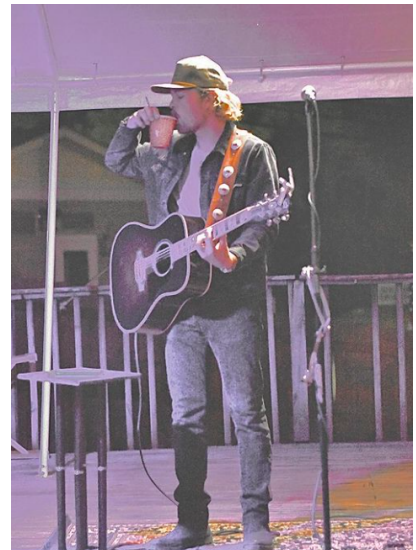
- The game room basement provides a table and chairs for the guests and a refrigerator, and the furniture can be arranged however you like by talking to the venue staff beforehand. They also have an oven that will be used to keep the food warm or cold in the refrigerator until it is ready to serve.

How to get the Food/Supplies:

- I have added time to get all the food to the schedule. At least a week in advance, I will call the restaurants and place the order for take-out at 5 pm. Before the event, I will get the food. All the restaurants are on the same street, so it won't be that hard to retrieve. I will get items from Walmart the day before for all the supplies.

Entertainment:

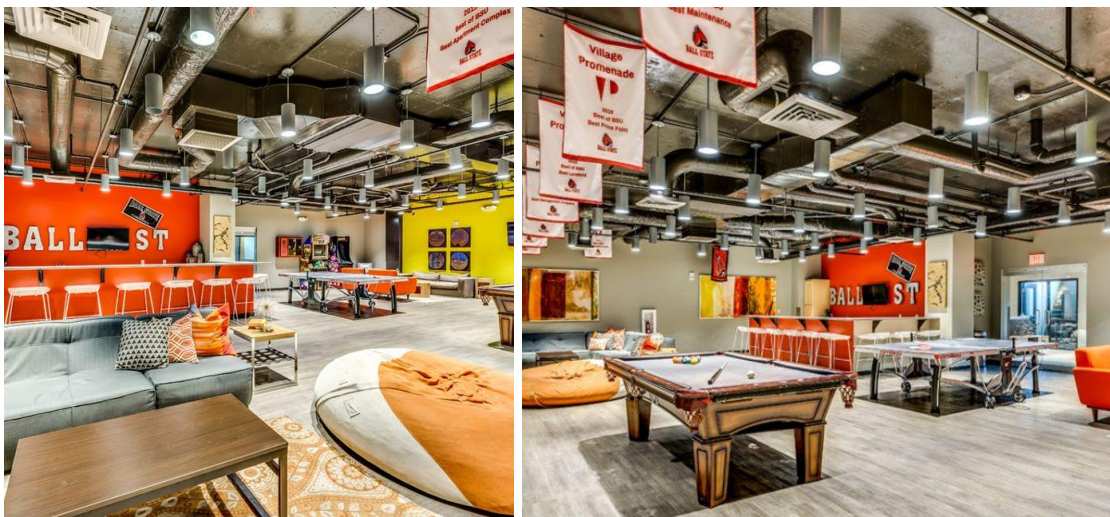
- Jansen Duncan
 - Jansen is a local musician who mainly focuses on country music and does covers, along with a few personal songs. He can play any song you would like, so beforehand, you can send him the genre or certain songs you want to hear during the event. There is a link below to listen to some of his recent work.
 - <https://www.youtube.com/watch?v=B17G023b8xg>



Vision Board:



Venue Photos:



Schedule of Events:

5 pm	6 pm	6:30 pm	7 pm	8 pm	9 pm
Pick-up food/set-up	Appetizers and Drinks (Guacamole & Brie en Croute) Jansen performs	Main Course and Drinks (Pizzas & Fried tomatoes) Jansen performs	Dessert and Drinks (Mint chocolate chip brownies) Jansen performs	Jansen performs	clean-up

Budget Breakdown:

Item	Quantity	Price Per Item	Total
Vera Mae's Bistro: Brie en Croûte	3	\$15 each	\$45
Sea Salt & Cinnamon: Mint Chocolate Chip Brownies	2 dozen	\$30 each	\$60
Ron Lahody's Trust Your Butcher Steakhouse: Fried Tomatoes	3	\$12 each	\$36
Elm Street Brewing Co.: three different types of pizza	3 (24 slices)	(\$20 + \$15 + 19)	\$54
Casa Mexican Grill: House guacamole and chips	3	\$7.70 each	\$23.10
Waters			

	1 case (40 in total)	\$5.36	\$5.36
Mocktail	1 of each ingredient	\$28.87	\$28.87
Plates	1 (50 in total)	\$3.44	\$3.44
Napkins	1 (100 in total)	\$2.88	\$2.88
Forks/Knives/Spoons	1 (192 in total)	\$9.98	\$9.98
Cups	1 (50 in total)	\$4.62	\$4.62
Drink Dispenser	1	\$15.94	\$15.94
Platters	8	\$1.25 each	\$10.00
Jansen Duncan	2-hour time frame	\$100 per hour	\$200
Grand Total			\$499.19

- The rest of the budget will be put towards the tips and tax for all of the items above.

Requesting more money:

- If more money was added to the budget, we could get beer added to the menu from Elm Street Brewing Co. The drinks average around \$5-\$7 for a 16oz draft. With 17 students, we could get around 30-40 beers, leveling to around two drinks per person if you added approximately \$150 - \$200 to the budget. Increasing the budget and adding these beers to the event will improve the experience even more. This will help highlight a local brewery in Muncie that ties in with the event's theme and helps support a small business.